

# SCHOOL OF COMMUNICATIONS AT JACK YATES SENIOR HIGH SCHOOL

## Principles of Audio Visual Communications

*Pride. Excellence. Tradition.*

[2016-2017] [Classroom 2132]  
[A4 or B6]

Instructor: Andrea Brown      abrown10@houstonisd.org, 713-748-5400  
Office Hours: A-Days 1<sup>st</sup> period      8AM-9AM

### 1. Rationale:

Principles of Audio Visual Communications is offered for entering freshmen as a prerequisite for all of the specialized courses within the School of Communications at Jack Yates High School.

### 2. Course Aims and Outcomes:

#### *Aims*

At the end of the course, students will be prepared to make an educated and informed selection from the courses available to them for further study in the School of Communications at Jack Yates High School.

#### *Specific Learning Outcomes:*

By the end of this course, students will:

- Have a clear understanding of the courses available to them in the School of Communications at Jack Yates Senior High School
- Understand the foundational principles of Audio Visual communications
- Understand the foundational principles of Photography, Graphic Design, A/V Production Radio and Printing technology

### 3. Format and Procedures:

During each six weeks cycle, students will have the opportunity to explore a different facet of communications. Students will learn key points, and have hands on experience with industry grade equipment. At the end of each six weeks cycle, students will engage in a project to assess their learning and mastery.

### 4. Course Requirements:

Students are required to come to class daily with the following materials:

- Jack Yates High School Power Up Laptop
- A writing utensil (blue or black ink pen)
- Paper (a reporter's notepad if available)
- A positive attitude

## 5. Grading Policy

Jack Yates Senior High School has adopted a campus wide grading policy. The categories and weights are as follows:

Category	Percentage
Tests/Projects	40%
Quizzes	15%
Classwork	40%
Homework/Other	5%

## 6. Academic Integrity

Each student in this course is expected to abide by the Houston Independent School District Code of Conduct. Any work submitted by a student in this course for academic credit will be the student's own work, unless students are assigned work in groups.

Should copying occur, both the student who copied work from another student and the student who gave material to be copied will both automatically receive a zero for the assignment.

During tests, you must do your own work. Talking or discussion is not permitted during the examinations, nor may you compare papers, copy from others, or collaborate in any way. Any collaborative behavior during the examinations will result in failure of the exam, and may lead to failure of the course and disciplinary action.